

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

*Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended*

31 DEC 1976

For Six Month Period Ending \_\_\_\_\_  
(Insert date)

Name of Registrant QUEBEC GOVERNMENT HOUSE Registration No. 1787

Business Address of Registrant 17 WEST 50TH STREET

NEW YORK, N. Y. 10020  
I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

|                       |                              |                             |
|-----------------------|------------------------------|-----------------------------|
| (1) Residence address | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship       | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation        | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

|                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

2. Explain fully all changes, if any, indicated in Item 1.

N/A

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

| Name              | Position                     | Date Connection Ended |
|-------------------|------------------------------|-----------------------|
| Leblanc, Léo      | Delegate, ( Representative ) | July 1, 1976          |
| Fréchette, Louise | Educational Consultant       | July 1, 1976          |

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? ☒ Yes    No ☐

If yes, furnish the following information:

| <i>Name</i> | <i>Residence<br/>Address</i> | <i>Citizenship</i> | <i>Position</i> | <i>Date<br/>Assumed</i> |
|-------------|------------------------------|--------------------|-----------------|-------------------------|
|-------------|------------------------------|--------------------|-----------------|-------------------------|

See Insert Item 4

- 
5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?    Yes ☒    No ☐

If yes, identify each such person and describe his services.

See Insert Item 5

- 
6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?  
Yes ☐    No ☒

If yes, furnish the following information:

| <i>Name</i> | <i>Position or connection</i> | <i>Date terminated</i> |
|-------------|-------------------------------|------------------------|
|-------------|-------------------------------|------------------------|

- 
7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?  
Yes ☐    No ☒

If yes, furnish the following information:

| <i>Name</i> | <i>Residence<br/>Address</i> | <i>Position or<br/>connection</i> | <i>Date connection<br/>began</i> |
|-------------|------------------------------|-----------------------------------|----------------------------------|
|-------------|------------------------------|-----------------------------------|----------------------------------|

## II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

*Name of foreign principal*

*Date of Termination*

N/A

- 
9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

*Name and address of foreign principal*

*Date acquired*

N/A

- 
10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

Government of Québec - Hon. Premier René Lévesque  
Department of Intergovernmental Affairs - Hon. Claude Morin  
Department of Industry and Commerce - Hon. Rodrigue Tremblay  
Department of Tourism - Hon. Yves Duhaime

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## III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

SEE INSERT ITEM 11

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<sup>1</sup>The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?

Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

- a) See insert Item 11 for political activity as defined
- b) See insert Item 12 for details of speeches, etc.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

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<sup>2</sup> The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

| <i>Date</i> | <i>From Whom</i> | <i>Purpose</i> | <i>Amount</i> |
|-------------|------------------|----------------|---------------|
|-------------|------------------|----------------|---------------|

SEE INSERT ITEM 14 (a)

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Total

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14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

| <i>Name of<br/>foreign principal</i> | <i>Date<br/>received</i> | <i>Description of<br/>thing of value</i> | <i>Purpose</i> |
|--------------------------------------|--------------------------|--|----------------|
|--------------------------------------|--------------------------|--|----------------|

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<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

<sup>4</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement?    Yes ☒    No ☐

(2) transmitted monies to any such foreign principal?    Yes ☐    No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

| Date | To Whom | Purpose | Amount |
|------|---------|---------|--------|
|------|---------|---------|--------|

SEE INSERT ITEM 15 (a)

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Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

| <i>Date<br/>disposed</i> | <i>Name of person<br/>to whom given</i> | <i>On behalf of<br/>what foreign<br/>principal</i> | <i>Description<br/>of thing of<br/>value</i> | <i>Purpose</i> |
|--------------------------|---|--|--|----------------|
|--------------------------|---|--|--|----------------|

(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

| <i>Date</i> | <i>Amount or thing<br/>of value</i> | <i>Name of<br/>political<br/>organization</i> | <i>Name of<br/>candidate</i> |
|-------------|-------------------------------------|---|------------------------------|
|-------------|-------------------------------------|---|------------------------------|

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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☒ No ☐

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

|   |
|---|
| Government of Québec                    |
| Department of Intergovernmental Affairs |
| Department of Industry and Commerce     |
| Department of Tourism                   |

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<sup>5</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

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18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?

Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☒ Motion picture films ☒ Letters or telegrams  
☐ Advertising campaigns ☒ Press releases ☒ Pamphlets or other publications ☒ Lectures or speeches

☐ Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

☐ Public Officials ☐ Newspapers ☐ Libraries  
☐ Legislators ☐ Editors ☐ Educational institutions  
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups

☒ Other (Specify) Banks, Brokers, Insurance Companies, Private Industries, Canadian Consulate

21. What language was used in this political propaganda:

☒ English ☒ Other (specify) French

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes ☒ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes ☒ No ☐

## VI - EXHIBITS AND ATTACHMENTS

### 25. EXHIBITS A AND B

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

Exhibit A<sup>6</sup> Yes ☐ No ☐

Exhibit B<sup>7</sup> Yes ☐ No ☐ N/A

If no, please attach the required exhibit.

- (a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes ☒ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☒

If no, please attach the required amendment.

SEE INSERT ITEM 25 (b)

<sup>6</sup> The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup> The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.



26. EXHIBIT C

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☒ No ☐

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☒

If no, please attach the required amendment.

SEE INSERT ITEM 26

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements, been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

*J. Robert Deslauriers*

*for:*

GUY POLIQUIN

DELEGATE GENERAL

\* J. Robert Deslauriers is Executive Assistant to the Delegate General.

Subscribed and sworn to before me at New York N.Y.

this 31 day of JAN, 19 77

*Anthony Cariello*

ANTHONY CARIELLO  
NOTARY PUBLIC, State of New York  
No. 30-0565200  
(Signature of notary public)  
Certificate Filed in New York County  
Commission Expires March 30, 1977

<sup>8</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.

INSERT ITEM 4

Have any persons become partners, officers, directors or similar officials during this 6 month reporting period ?

Yes

If yes, furnish the following information:

| <u>NAME</u>            | <u>ADDRESS</u>                                 | <u>CITIZENSHIP</u> | <u>POSITION</u>          | <u>DATE<br/>ASSUMED</u> |
|------------------------|--|--------------------|--------------------------|-------------------------|
| Clairmonte, Donald, F. | 1007 Portola Dr.<br>Arcadia, Ca. 91006         | Canadian           | Commercial<br>Counsellor | July 15, 76             |
| Gaudreau, Marcel       | P. O. BOX 4011<br>Lafayette<br>Louisiana 70502 | Canadian           | Education<br>Counsellor  | Aug. 23, 76             |

INSERT ITEM 5

Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal ?

Yes

If yes, identify each such person and describe his services.

CLAIRMONTE, Donald, F.

UNDER THE AUTHORITY OF THE DELEGATE:

- 1 - Promotion of Québec Manufacturers products.
- 2 - Organize Trade Missions.
- 3 - Assist in U. S. & Québec Trade.

GAUDREAU, Marcel

Under the general authority of the delegate:

1. Act as an education counsellor for the Québec teachers working in the Lafayette Parish.
2. Prepare " in service " meetings and workshops for the evaluation, information and formation to the benefit of these teachers.
3. Meet these teachers in the field, if necessary in the classroom helping them in giving support and training.
4. Solve the problems met by the teachers in the accomplishment of their work. However, any consecutive actions and administrative tasks concerning the problems of the teachers will be taken in charge by the official representatives responsible for their amenities in Louisiana.
5. Release while under contract reports that will be asked by the Delegate in Lafayette and the Direction of Educational Affairs in Québec.
6. Work under the general authority of the Director of the Educational Affairs in Québec. He will work in collaboration with the authority of the Louisiana State Department of Education in Baton Rouge and CODOFIL.

INSERT ITEM 11

During this 6 month period, have you engaged in any activities for or rendered any services to any foreign principal names in Items 8, 9 and 10 of this statement ?

Yes

Listing:

|   |                                   |
|---|-----------------------------------|
| Québec Government                       | Hon. Prime Minister René Lévesque |
| Department of Intergovernmental Affairs | Hon. Claude Morin                 |
| Department of Industry and Commerce     | Hon. Rodrigue Tremblay            |
| Department of Tourism, Fish and Game    | Hon. Yves Duhaime                 |

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Activities and Services:

Quebec Government House  
17 West 50th Street  
New York, N. Y. 10020

Québec Government Bureau  
Suite 409, Park Square Building  
31 St. James Avenue  
Boston, Mass. 02116

Québec Government Office  
72 West Adams Street  
Chicago, Illinois 60603

Québec Government Office  
1714 Adolphus Tower  
Dallas, Texas 75202

Québec Government Office  
510 West 6th Street  
Los Angeles, California 90014

Gouvernement du Québec  
Boîte Postale 4011  
Lafayette, Louisiana 70501

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During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal names in Items 8, 9 and 10 of this statement?

Yes

If yes, identify each such foreign principal and describe in full detail your activities and services:

INSERT ITEM 11NEW YORK1) Québec Government

The Québec Government, a provincial entity of Canada, has maintained a representative office in New York City since 1941. It is now known as Québec Government House ( in French: La Délégation générale du Québec ) and is located in the International Building of Rockefeller Center in the heart of Manhattan. It also maintains satellite offices or branches in Boston, Mass., Chicago, Ill., Dallas, Tex., Lafayette, La. and Los Angeles, Cal. This mission mainly looks after the financial, commercial, tourist and cultural interests of Québec in the United States. Its head, known as the Delegate General, is registered as a Foreign Agent with the Department of Justice.

His main responsibilities cover the administration of the House and the operation of its branches. He is the principal representative of the Québec Government and also acts as the authorized agent with the Securities Exchange Commission.

July and August 1976

The Bicentennial festivities and the holding of the Olympic Games in Montréal curtailed the usual activities of this office during the summer months.

The Delegate General escorted the Governor of New York, the Honourable Hugh Carey, to the Olympic Games in Montréal. This invitation was extended to the Governor by the Premier of Québec, Mr. Robert Bourassa.

The Delegate General hosted a reception at the Essex and Sussex Hotel in Spring Lake, N. J. where Montréal fashion designers showed their collections to fashion editors and the general public who attended.

The Delegate General escorted Québec officials to the New York City Rent Control Board to investigate the metropolitan situation in order to facilitate amendments to the present status of the Québec situation.

He also accompanied officials of Bell Canada on the occasion of the listing of Bell Canada shares on the New York Stock Exchange.

September 1976

The Delegate General attended the official opening of the new installation of cargo facilities for Air Canada at John F. Kennedy International Airport.

He hosted a reception in honour of the new Consul General of Canada in New York.

He visited Washington officials with Canadian embassy personnel.

He entertained Québec investors from the New York area.

October 1976

The Delegate General hosted a reception to promote Québec-bred quail for Specialty Food Buyers and Editors in New York City. Also hosted a reception for buyers attending the National Association of Men's Sportswear Buyers Show where eight Québec manufacturers exhibited their wares under the sponsorship of the Québec Government.

Also hosted a reception in Washington in honour of officials from Québec attending the International Council of Archivists.

November 1976

The Delegate General met with officials of Banque Canadienne Nationale who will soon open an agency in New York City.

On the occasion of the Québec General Election, the Delegate General hosted a reception for those interested in hearing the immediate returns available from Montréal. The invited guests covered a wide range of New York society, including the political and financial communities.

Also hosted a reception for fashion editors attending the collection showings in New York to promote Québec manufacturers.

Attended a reception at the Canadian Consulate, in honour of the new Consul General who was introduced to the New York financial community.

He entertained constant contact with the U. S. media regarding the change of government in Québec which created an extensive coverage throughout the U. S.

December 1976

The Delegate General attended a meeting of the Conference Board in Canada at the Plaza Hotel in New York City discussing the reactions and consequences in the United States following the November general election in Québec.

He met, and completed arrangement with Probe International Inc. for a seminar in New York City regarding the future interests of U. S. business in Canada and Québec in particular.

Attended a seminar given by the Center for Inter-American Relations where Professor Robert Cox of Columbia University discussed the recent Québec elections.

Travelled to Washington to meet the Public Relations community with Canadian embassy officials.

Met with the President of the Economic Club of New York to arrange the appearance of Premier René Lévesque on the platform of the Economic Club in January.

2) Department of Intergovernmental AffairsGENERAL INFORMATION

Listed below is a summary of inquiries received by mail, telephone and from visitors during the above period. They numbered approximately 100 per month.

We were in a position to:

- help in securing birth and marriage certificates from Québec for American nationals;
- intervene with Québec firms in the settlement of accounts under dispute;
- loan and/or make available through our library Québec Government reports and other literature to students involved in special research dealing with Québec.
- Supply:
  - a) United States importers, brokers and retailers with directories and lists of Québec manufacturers;
  - b) lawyers and other interested individuals with answers pertaining to Québec statutes, civil code, municipal code, fiscality, real estate, immigration, Québec Health and Hospitalization Insurance, Québec Pension Plan;
  - c) teachers, parents and/or students with lists of boarding schools, trade schools, summer camps and programs from universities and colleges offering French summer courses;
  - d) schools with literature, photos and posters.

#### LITERATURE

During the past six months, the following publications were given upon request:

- " Québec at a Glance " - 25 per month
- " Québec en Bref " - 25 per month
- " Profile of Québec " - 300 copies
- " Le Québec Tel Quel " - 100 copies ( Most requests originating from schools where French is being taught ".

#### PRESS REVIEWS

From July 1, 1976 to December 31, 1976, we have issued 21 Press Reviews.

#### 3) Department of Industry and Commerce

The second half of 1976 differed very little from the first half in industrial promotion activities.  
The economic counsellors have concentrated on handling inquiries

received by mail and phone, mostly for market surveys and approaches by Québec manufacturers to the U.S. markets. They have also devoted more time to working with the commercial attachés in the promotion of Québec exports to the New York Office territory.

A full calendar of incoming missions was attended to in the ready-to-wear, men's sportswear and food.

As in the first half, our efforts to encourage individual manufacturers' showings in the Québec Trade Center in Rockefeller Center continued and this service operation is beginning to take hold and is becoming more active.

Our public relations role in general in the territory is on-going and every effort is being made to maintain contact with the head offices of those companies who operate partially or wholly-owned subsidiaries in the Province of Québec.

Our direct-mail program continues under the regulations laid down by Washington.

4 a) Department of Tourism, Fish and Game ( New York area )

In the period covered by this report the Tourist Office serviced the following:

Visitors 7,609

Telephones 8,051

Inquiries by Mail 13,849

Films:

Association Sterling, our film distributor, lent out films which were shown to 106,681 persons.

Promotion:

Most of the efforts were directed towards promoting the winter activities via seminars held in various major cities.

Also a large mailing went out to French Teachers in American Universities. This was done to promote student travel to the Province of Québec.

Many travel writers were guests of the Province and articles subsequently were printed.

Several familiarization tours for agents were also conducted.

4 b) Department of Tourism, Fish and Game.( Atlantic South Area )

Since August 1st, a second Tourist Counsellor has been added to our Québec House. His duties are to promote Tourism towards the Province of Québec in the " Atlantic-South " area covering the following states:

Delaware, Maryland, District of Columbia,

Virginia, North Carolina, South Carolina,

Georgia and Florida.

This Counsellor has participated in a variety of tourist promotion activities, either independently or jointly with the Washington D.C. and Atlanta, Ga. based representatives of the Canadian Government Office



of Tourism. He has also attended several seminars and meetings such as the Annual Convention of A.S.A.E. ( American Society of Association Executives ), the " 1977 Travel Outlook Forum ", Ski-shows and Ski-seminars in Atlanta, Ga., Washington D.C., Tampa and Fort Lauderdale, Fla.

Within the above detailed area, he has established contact with Carriers, Travel Agents, Tour Operators, Travel Agencies, Associations, Corporations, Travel Media Representatives, etc...for the promotion of the Province of Québec as a general travel and vacation destination.

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BOSTON

1) Quebec Government

Because of the change of Government on November 15, several organizations have been in touch with us in order to find out the implications of that election. It is difficult at this stage to make any precise statement since we have not had a chance to review the objectives and policies of the new party in power.

2) Department of Intergovernmental Affairs

The Department of Intergovernmental Affairs has encouraged high schools, colleges and universities to give some courses on Québec civilization and literature. We concentrated our efforts mainly on the University of Massachusetts, Boston University, Assumption College and the University of Maine.

Our relations with Franco-American groups have been directed to the National Materials Development Center for French and Portuguese in Bedford, New Hampshire.

We assisted the organizers of the Franco-American Festival held in New Bedford, Massachusetts on September 11 and 12.

We encouraged participation from Québec to three important conferences in New England:

- 1) Richelieu International Congress, Hartford, Connecticut, October 7 - 10.
- 2) Northeast Canadian/American Health Conference 11, Boston, Massachusetts, November 3 - 6.
- 3) National Parks & Recreation Associations Congress, Boston, Massachusetts, October 17-20.

For the Bicentennial, we helped to realize a Franco-American program which was aired by WGBH ( PBS - Boston ) in remembrance of the participation of Franco-American communities in the development of American history.

3) Department of Industry and Commerce

In a continuous effort to interest U.S. firms in setting-up manufacturing operations in Québec, we have contacted 119 companies either by letter, telephone or visit. Of this number we have retained 11 files, which we consider serious prospects. Two companies have in fact established manufacturing bases in Québec during the last six months and are starting production.

Due to the economic situation in Canada and Québec, we increased our activities in the area of joint ventures. Presently, we have 3 companies who are in close touch with Québec firms and are about to negotiate manufacturing agreements.

In order to develop this program, we contacted a number of consultants in New England who are active in the field of transfer of technology, i.e. Massachusetts Science & Technology Foundation, Technology Exchange, MIT Development Foundation Inc., the U.S. Department of Commerce and others, and obtained certain data and information which will be helpful in our endeavours to interest American companies in joint ventures or licensing agreements with Québec manufacturers.

Invited by the U.S. Department of Commerce and the Northern Suburban Chamber of Commerce, the Economic Counsellor addressed a number of senior executives of American companies outlining the various incentives Québec offers to American industries establishing a manufacturing base in Québec.

Our Commercial Division assisted in the marketing of stoves, wood sculptures, toboggans and baby sleighs, Indian snowshoes, men's winter boots, handloomed handicrafts, large flat bed trailers, horse trailers, boats, sliding patio doors, microwave ovens, home furniture and kitchen cabinets, axles, wood pallets and boxes, cedar chests, skin response meters, tourist guides from the Province of Québec.

We also promoted a number of shows in the Boston area, such as the Boston Gift Show, where 5 Québec companies exhibited, the Camping Show the Annual Exhibition of Manufacturing Services, in which 7 Québec companies participated.

We also assisted Québec lumber dealers who took part in the Annual Lumber Mission.

34 Québec companies showed interest in exporting their products to the New England Area. We provided assistance by either finding a representative or supplying them with a market survey.

#### 4) Department of Tourism, Fish and Game

Requests for information on Québec came:

- 1) via the mail - about 100
- 2) via the telephone - about 300
- 3) via visits to the office - about 70
- 4) for films - about 35.

The Tourist Sector:

- 1) participated in various fam tours for travel agents,
- 2) participated in various wholesalers' promotional seminars,
- 3) participated in ski promotion seminars and shows,
- 4) cooperated on a regular basis with the office of the Canadian Government of Tourism in Boston and in New York for, among other items ( like fam tours, travel promotions, etc.) their consortia,
- 5) maintained regular contacts with wholesalers and/or tour operators,
- 6) increased assistance to retail travel agencies,
- 7) coordinated various executives' fam tours to Québec,
- 8) expanded dealings with automobile travel clubs.

## CHICAGO

### 1) Québec Government

In the last half of 1976, the office continued to support the LaSalle Expedition 11 project ( Québec's official bicentennial project ) by working with the Department of Intergovernmental Affairs to coordinate various ceremonies and details surrounding the launching of the Expedition in Montréal and by helping to organize and underwrite a reception in their honor on the occasion of their arrival in Chicago. The director of the office accompanied the director of Northwestern University's Canadian Studies Program to Québec where they met with various government and university officials to discuss ways to develop the Québec content of this program. The office helped coordinate fact-finding trips or technical missions for officials of the Department of Labor & Manpower and the Department of Agriculture.

### 2) Department of Intergovernmental Affairs

The office worked with a film workshop group to organize a retrospective of the films of Claude Jutra and to bring the director to Chicago for a reception and workshop in connection with this project. The office also provided assistance to Québec director André Forcier whose film was entered in the Chicago International Film Festival. In addition to furnishing information and materials to 2 university students doing research projects on Québec, the office also provided brochures and documentation on Québec to 2 high schools and one college interested in including information about Québec in their curricula. The office also cooperated with the Canadian Consulate in Chicago to promote an exhibition of tapestries by a French Canadian artist.

### 3) Department of Industry and Commerce

During the last six months of 1976 the office worked closely with 4 companies which are seriously contemplating manufacturing investments in Québec. Two of these companies have made trips to Québec to look at sites and meet with Government Representatives; and one is building a plant in St-Hyacinthe which will employ 35 in the manufacture of components for electrical equipment. The economic counsellors also worked with 5 longer-range industrial prospects and opened 55 new files through the distribution of import analyses highlighting opportunities in specific manufacturing sectors. They represented Québec at an investment seminar organized by the Canadian Consulate for American businessmen in the Detroit area and at a Canadian Lumber Seminar in the same city. They also conferred with a representative of the Department of Regional Economic Expansion on industrial promotion prospects. Reflecting the increased emphasis on the development of joint ventures, the office worked with 7 Québec companies ( 5 of which are currently negotiating some form of association with American companies ) as well as with 4 U.S. companies for whom we are seeking Canadian partners.

The office organized a major in-store promotion with Evans Inc., which involved 7 stores and engendered a great deal of publicity for the province. Evans purchased \$1.3 million worth of women's outerwear and sportswear for this promotion, whose success resulted in substantial reorders. The commercial counsellors helped organize, promote and follow up on Québec participation in 3 major shows which brought 11 Québec manufacturers to Chicago to develop markets for their products, and offered their assistance to 9 Québec companies participating on an individual basis in other major trade exhibitions. The office also worked closely with 15 Québec companies seeking to penetrate the Midwest market and aided 5 U.S. companies looking for sources of supply in Canada. The permanent showroom for Québec contract furniture, opened in June, has generated some \$500,000 worth of sales for the 4 participating companies.

4) Department of Tourism, Fish and Game

During the last 6 months of 1976 the office participated in several workshops and shows promoting travel in Canada and Québec, which resulted in over 150 request for additional information. Some 700 travel agents attended the workshop presentations held in various Midwestern cities. The office also manned a booth at the Air Canada Travel Show and at the Air France Travel Show where 450 travel agents were able to learn about the variety of destinations and tours which Québec offers. The tourist counsellor distributed literature on Québec to the 1300 members of the travel industry who attended the Henry Davis Travel Trade Show. The Ski Shows held in the Chicago area provided the office with the opportunity to familiarize the travel agents with Québec's skiing facilities. The tourist counsellor also participated in a Canaplan ski familiarization tour to Québec with 15 travel agents. Following this trip, information on various Québec ski packages and a letter were sent to all travel agents who had at some time participated in a familiarization tour to Québec.

A major project during the six month period was the promotion of motivation and incentive travel to Québec. A comprehensive presentation of Montréal and Québec's tourist attractions and facilities was organized by the Maritz incentive house with the collaboration of the office and other agencies. The office is concentrating its efforts on developing this particular aspect of tourism by participating in Incentive Shows and by trying to enlist the cooperation of other such organizations. In an ongoing project the tourist counsellor is contacting various wholesalers to present sample package tours to Québec. As a result of these efforts, one major company has included the Province of Québec in its itineraries.

Brochures, maps, pins, and other promotional material were sent to two large organizations who are holding conventions in Québec. Promotional material was also provided to American Airlines for their presentations introducing their new flight schedule to Montréal.

DALLAS

1) Québec Government

At the request of the Premier of Québec, the Delegate went to Austin to deliver an official invitation to the Governor of Texas to attend, as a distinguished guest of the Government, the XXI Olympiad which took place in Montréal from July 17 to August 1st. Unfortunately, due to previous commitments with the Convention of the Democratic Party in New York held at that time, the Governor was not able to accept our invitation.

A representative of the Mayor of the City of Dallas visited Montréal and Québec in order to study the restoration program of the Downtown areas accomplished by these two cities.

2) Department of Intergovernmental Affairs

By order-in-council, the function of the Delegate in Dallas was extended for a year starting June 12, 1976, even though he had reached the retirement age at that date. In October, the Delegate on his way to Québec on home leave, attended in Atlanta, Georgia, a reception held at the Canadian Consulate General in honor of the Canadian Ambassador to the U.S.

3) Department of Industry and Commerce

a) Industrial Development

Probably because of the involvement of the people in the U.S. electoral campaign and the economic conjuncture in this country, investment projects towards Québec have been relatively scarce during the last few months. Nevertheless eighteen new files have been opened on companies that have shown a certain interest to invest in our Province, and approximately thirty files have been reactivated.

One company from Miami, Fla, has decided to establish in Montréal, a small plant for the overhauling and repair of airplane motors and equipment. Another company with a vast experience in the construction of mausoleums is considering opening an office in Québec City.

Québec was considered for the Tenneco Deep Water LNG Terminal but the company decided to establish in Lorneville near St. John, New Brunswick.

b) Trade Promotion

In September a mission from Québec, formed of six manufacturers of Electronic Equipment and Components, visited Dallas. They went back with potential business and orders for over 2 million dollars.

4) Department of Tourism, Fish and Game

In connection with the Montréal Olympics, we were flooded with requests for information, especially during the weeks before and after the Games. Consequently a lot of tourist publications on the cities of Montréal and Québec were mailed at the request of various travel agencies.

Two large insurance companies are considering holding their Annual Convention in Montréal in 1977. With the cooperation of our Department of Tourism in Montréal, we are providing them with different brochures and posters to be mailed to their respective agents throughout the U.S.A.

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LAFAYETTE

1) Québec Government

The Québec delegation hosted three (3) meetings for the Louisiana State Department of Education, the Council for the Development of French in Louisiana (CODOFIL), and the representatives of France, Belgium and Québec at which meetings were discussed the action and the role of the educational consultants towards the work done by the foreign teachers of French in Louisiana.

The Delegate, Jules Poisson, met with Mr. Fernand Dubé, Minister of the Department of Tourism of the Province of New Brunswick and some members of the International Relations Association of Acadiana (TIRAA) where were discussed the development of tourism between Louisiana, Québec and New Brunswick.

All french-speaking countries represented in Louisiana helped the Council for the Development of French in Louisiana (CODOFIL) in organizing a French week in Avoyelles Parish, Louisiana. The Québec delegation participated in these activities and provided the general public with documentation, pamphlets and touristic information on Québec.

The Québec delegation participated in the French week Film Festival held in New Orleans which was sponsored by the French Government.

The Québec delegation attended, as an observer, the 10th Annual Meeting of the American Council on the Teaching of Foreign Languages.

The Quebec delegation had several meetings with the Louisiana State Department of Education and the authorities of the Council for the Development of French in Louisiana (CODOFIL) to discuss exchange in educational field between Québec and Louisiana.

## 2) Department of Intergovernmental Affairs

The Québec delegation in Lafayette participated in and helped in the organization of a four-week study program at Louisiana State University in Baton Rouge for 100 Québec teachers of English.

The Québec delegation also participated in and helped the Council for the Development of French in Louisiana (CODOFIL) and the Louisiana State Department of Education in Baton Rouge in the selection of second language specialists and young students ( 100 participants in all ) to attend a four week program of French held at the CEGEP de Jonquière in the Province of Québec.

The Québec delegation participated in a three-day training program held at Capitol House Hotel in Baton Rouge for its 40 French teachers which was organized by the Louisiana State Department of Education.

The Québec Department of Intergovernmental Affairs sent, as an observer, Mr. Michel Chamberland, of " Le Festival des Cantons de Sherbrooke ", to the third Annual Cajun Music Festival in order to study a future Québec participation to this festival and possibly a participation of Louisiana Cajun artists to " Le Festival des Cantons in Sherbrooke ".

At the same period that was held the French Film Festival in New Orleans, the Québec delegation organized the showing of a film of one of the festival's participant, Mr. André Gladu. His film, " Le Son des Cajuns ", about cajun music in Louisiana was shown at Griffin Hall Auditorium of the University of Southwestern Louisiana in Lafayette where 375 people attended.

Our educational consultant, Marcel Gauvreau, visited periodically the principals of the elementary and secondary schools where are stationed our Québec teachers of French to see how the program is doing, to help, assist and advise our teachers in their work and to maintain good relations in the milieu.

Pierre Duguay and Guy Lafleur of the Québec Department of Intergovernmental Affairs came to Louisiana in early December to have preliminary discussions with the Council for the Development of French in Louisiana (CODOFIL) and the Louisiana State Department of Education in the different fields of cooperation which will be discussed at the Québec-Louisiana annual meeting to be held in February.

## 3) Department of Industry and Commerce

The delegate had several meetings and discussions with Mr. Alfred Dansereau, Delegate in Dallas, for a collaboration of work and future meetings with Dansereau's contacts on the Louisiana territory in that field.

The delegate met and had discussions with the commercial counsellor of the French Government stationed in New Orleans, Mr. Jean-Pierre LeVallois.

The delegate also met with Mr. Witnell of the Chamber of Commerce in New Orleans.

The delegate attended a cocktail party given by the Canadian General Consulate in New Orleans in collaboration with the Canadian Consulate in Dallas for businessmen and industrials of Texas and Louisiana.

4) Department of Tourism, Fish and Game

The delegation answered several requests from louisianians wishing to go to Québec in sending them literature pamphlets and other touristic information on our Province.

The delegation also transmitted several touristic information through the Louisiana Tourist Commission in Baton Rouge for numerous Quebecers wishing to visit Louisiana.

INSENT ITEM 12

| DATE          | PLACE OF DELIVERY  | TYPE (SPEECH, LECTURE, BROADCAST ) | NAME OF SPEAKER       | SUBJECT MATTER  |
|---------------|--|------------------------------------|-----------------------|---|
| Dec. 8/1976   | Pittsburg, Penn.<br>Duquesne Club                          | Speech                             | J. Robert Deslauriers | " Québec and Poetry "   |
| Dec.29/1976   | Philadelphia<br>Benjamin Franklin Hotel                    | Speech                             | J. Robert Deslauriers | " Québec and Literature:<br>a modern outlook"   |
| Oct.6/76      | Fall River, Massachusetts                                  | Speech                             | Guy Brassard          | Evolution of Québec in the<br>past 20 years   |
| Nov.18/76     | Burlington, Massachusetts                                  | Lecture                            | Guy Brassard          | Advantages & incentives<br>offered by Québec to Ame-<br>rican businessmen ( Re new<br>industries, manufacturing<br>agreements ) |
| August 26,76  | Capitol House Hotel<br>Baton Rouge, Louisiana              | Speech                             | Jules Poisson         | Cooperation between Québec<br>and Louisiana   |
| October 23/76 | Unveiling of an Historical<br>Plaque in Mansura, Louisiana | Speech                             | Jules Poisson         | Participation of Québec<br>in the development of<br>French in Louisiana   |
| Dec.13/76     | Québec Government Office                                   | Breakfast meetings                 | James E. Donovan      | The new Government of<br>Québec and the November<br>15 election   |
| Dec. 14/76    | Québec Government Office                                   | "                                  | "                     | "   |



## INSERT ITEM 14 (a)

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 & 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contribution, income or money either as compensation or otherwise?

Yes

| Date        | From Whom         | To          | Purpose           | Amount     |
|-------------|-------------------|-------------|-------------------|------------|
| Fortnightly | Québec Government | New York    | Net Salaries      | 196,528.58 |
|             |                   | Boston      |                   | 55,870.98  |
|             |                   | Chicago     |                   | 50,410.10  |
|             |                   | Dallas      |                   | 20,335.60  |
|             |                   | Lafayette   |                   | 28,656.91  |
|             |                   | Los Angeles |                   | 30,255.36  |
|             |                   |             | Total:            | 382,057.53 |
| Monthly     | Québec Government | New York    | Personal          | 73,910.80  |
|             |                   | Boston      | Allowances        | 24,673.21  |
|             |                   | Chicago     |                   | 15,285.97  |
|             |                   | Dallas      |                   | 7,140.61   |
|             |                   | Lafayette   |                   | 2,695.76   |
|             |                   | Los Angeles |                   | 7,603.50   |
|             |                   |             | Total:            | 131,309.85 |
| When        | Québec Government | New York    | Travel            | 9,296.39   |
|             |                   | Boston      | Expenses          | 4,561.77   |
|             |                   | Chicago     |                   | 7,884.81   |
|             |                   | Dallas      |                   | 1,157.93   |
|             |                   | Lafayette   |                   | 2,651.79   |
|             |                   | Los Angeles |                   | 5,206.32   |
|             |                   |             | Total:            | 30,759.01  |
| Quarterly   | Québec Government | New York    | Entertainment     | 12,317.03  |
|             |                   | Boston      | Expenditures      | 5,585.52   |
|             |                   | Chicago     |                   | 5,075.24   |
|             |                   | Dallas      |                   | 859.48     |
|             |                   | Lafayette   |                   | 230.04     |
|             |                   | Los Angeles |                   | 2,022.98   |
|             |                   |             | Total:            | 26,090.29  |
| When        | Québec Government | New York    | Office            | 83,565.20  |
|             |                   | Boston      | Expenses          | 20,379.99  |
|             |                   | Chicago     |                   | 15,385.97  |
|             |                   | Dallas      |                   | 3,351.82   |
|             |                   | Lafayette   |                   | 7,250.11   |
|             |                   | Los Angeles |                   | 10,270.92  |
|             |                   |             | Total:            | 140,204.01 |
| Monthly     | Québec Government | New York    | Rent, Maintenance | 93,497.79  |
|             |                   | Boston      | & Electricity     | 10,348.43  |
|             |                   | Chicago     |                   | 8,405.27   |
|             |                   | Dallas      |                   | 2,431.77   |
|             |                   | Lafayette   |                   | 7,290.00   |
|             |                   | Los Angeles |                   | 6,038.90   |
|             |                   |             | Total:            | 128,012.16 |
|             |                   |             | Grand Total:      | 838,432.85 |

INSERT ITEM 14 (a)

BREAKDOWN OF EXPENSES

|                             | New York  | Boston    | Chicago   | Dallas   | Lafayette | Los Angeles |
|-----------------------------|-----------|-----------|-----------|----------|-----------|-------------|
| Postage                     | 11,572.79 | 1,315.96  | 1,087.51  | 713.34   | 492.31    | 410.00      |
| Messenger & Freigh Services | 1,700.84  | 267.21    | 209.13    | 128.16   | 109.04    | 193.85      |
| Taxis, Car Rentals          | 2,185.25  | 207.82    | 304.77    | 121.55   | -         | -           |
| Telephone, Telex, Telegrams | 26,103.06 | 7,987.73  | 6,148.65  | 1,751.75 | 3,704.40  | 3,492.42    |
| Miscellaneous               | 3,624.90  | 1,399.79  | 350.01    | 37.82    | 26.16     | 199.75      |
| Office Equipment            | 4,239.15  | 815.75    | 2,238.97  | 125.65   | 1,065.82  | 714.21      |
| Printing & Stationery       | 16,234.69 | 3,437.29  | 2,621.15  | 356.29   | 829.85    | 2,533.30    |
| Publications                | 5,188.41  | 1,024.84  | 1,958.15  | 117.26   | 238.82    | 871.91      |
| Car Expenses                | 1,695.47  | -         | -         | -        | -         | 200.00      |
| Receptions                  | 11,020.64 | 3,923.60  | 467.63    | -        | 783.35    | 1,655.48    |
| TOTAL:                      | 83,565.20 | 20,379.99 | 15,385.97 | 3,351.82 | 7,250.11  | 10,270.92   |

INSERT ITEM 15 (a)

During this 6 month reporting period, have you disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 on this statement ?

Yes

| Date           | To Whom     | Purpose                         | Amount     |
|----------------|-------------|---------------------------------|------------|
| Fortnightly    | New York    | Net Salaries                    | 196,528.58 |
|                | Boston      |                                 | 55,870.98  |
|                | Chicago     |                                 | 50,410.10  |
|                | Dallas      |                                 | 20,335.60  |
|                | Lafayette   |                                 | 28,656.91  |
|                | Los Angeles |                                 | 30,255.36  |
|                | Total:      |                                 | 382,057.53 |
| Monthly        | New York    | Personal Allowances             | 73,910.80  |
|                | Boston      |                                 | 24,673.21  |
|                | Chicago     |                                 | 15,285.97  |
|                | Dallas      |                                 | 7,140.61   |
|                | Lafayette   |                                 | 2,695.76   |
|                | Los Angeles |                                 | 7,603.50   |
|                | Total:      |                                 | 131,309.85 |
| When           | New York    | Travel Expenses                 | 9,296.39   |
|                | Boston      |                                 | 4,561.77   |
|                | Chicago     |                                 | 7,884.81   |
|                | Dallas      |                                 | 1,157.93   |
|                | Lafayette   |                                 | 2,651.79   |
|                |             |                                 | 5,206.32   |
|                | Total:      |                                 | 30,759.01  |
| Quarterly      | New York    | Entertainment Expenditures      | 12,317.03  |
|                | Boston      |                                 | 5,585.52   |
|                | Chicago     |                                 | 5,075.24   |
|                | Dallas      |                                 | 859.48     |
|                | Lafayette   |                                 | 230.04     |
|                | Los Angeles |                                 | 2,022.98   |
|                | Total:      |                                 | 26,090.29  |
| When Submitted | New York    | Office Expenses                 | 83,565.20  |
|                | Boston      |                                 | 20,379.99  |
|                | Chicago     |                                 | 15,385.97  |
|                | Dallas      |                                 | 3,351.82   |
|                | Lafayette   |                                 | 7,250.11   |
|                | Los Angeles |                                 | 10,270.92  |
|                | Total:      |                                 | 140,204.01 |
| Monthly        | New York    | Rent, Maintenance & Electricity | 93,497.79  |
|                | Boston      |                                 | 10,348.43  |
|                | Chicago     |                                 | 8,405.27   |
|                | Dallas      |                                 | 2,431.77   |
|                | Lafayette   |                                 | 7,290.00   |
|                | Los Angeles |                                 | 6,038.90   |
|                | Total:      |                                 | 128,012.16 |
| Grand Total:   |             |                                 | 838,432.85 |

\*  
J. Robert Deslauriers is Executive Assistant to the Delegate General.